

PRIVACY POLICY

We are committed to providing you with quality services and respecting your privacy. This Privacy Policy describes our policies and procedures for collecting, using, and disclosing your information when you use our websites, programs or services.

1. GENERAL

1.1 Please read this privacy policy carefully before using Our Site.

1.2 This policy has been construed and shall be interpreted per the laws of United States of America, State of New Hampshire.

1.3 Definitions

“We,” “Us”, “Our”, and “Company” shall refer to **Canine Connection, LLC**, our subsidiaries and affiliates, and any of our respective agents and third-party service providers (“service providers”).

“You” means the individual accessing or using the Service of the Company or other legal entity on behalf of which such individual is accessing or using the service, as applicable.

2. Collection of Information

2.1 We collect your personal information to maximize quality service delivery, provide you with additional or special information about our services and protect your account and personal information.

2.2 We may collect the following kinds of information when you, your colleagues, or other users access the service:

- i.** Your contact information, such as full name and email address
- ii.** The Content, communications, and other information you provide when you use Our Service. This can include information in or about the Content you provide;
- iii.** User communications, feedback, suggestions, and ideas; and
- iv.** Information that you provide when you engage platform support regarding the service.

2.3 You permit us to collect your personal information at any time before, during, and after engaging in a business relationship with us. Retention of personal information is subject to Data Protection Laws.

2.4 Our servers also collect information from you, such as your domain name, websites you visit, and Internet Protocol address. This information is not personally identifiable. However, your personal information may be collected when you respond to questions or communicate with us.

3. Minors

We do not intentionally collect Personal Information from children. If you are the parent or guardian and believe your child has provided us with Personal Information, please get in touch with us at the address above to request deletion.

4. Use of Information

4.1 Where it is in our legitimate interest to do so, we may use your personal information to:

- i.** To effectively manage Your Account: to manage Your registration

as a user of the Our services;

- ii. To provide you with details about our services by email, text, phone and through other communication methods;
- iii. carry out financial and identity checks, fraud prevention checks, regulatory checks, and credit checks;
- iv. to carry out statistical analysis, and market research;
- v. to develop and improve our services;
- vi. to update our records;
- vii. to carry out checks required by applicable regulation or regulatory guidance;
- viii. to improve our relationship with you by making the website available to you in a user-friendly way and to identify services you may be interested in;
- ix. for customer service, including answering questions and responding to feedback and complaints;
- x. for any other specific purposes concerning your activities via the Platform;
- xi. Where you have given us consent, we shall provide you with information about any new services, promotions, and other information that interests you. You can withdraw your consent at any time, but without affecting the lawfulness of processing based on consent before its withdrawal. You can update your details or change your privacy preferences by contacting us via the details in

the "Contact Us" section.

4.2 We may use your email address to communicate with you. Upon your consent, we may direct electronic email communication to you about our services or market new services. We may also ask to seek your feedback on the services we offer. You have an option to opt out of such electronic communication. Lastly, we may track your email activity to check the effectiveness of the communication.

5. SHARING PERSONAL INFORMATION

5.1 We won't provide your personal information to any person or entity unless necessary to complete transactions with us or as provided by law.

5.2 We may disclose your personal information to third parties where it is in our legitimate interest to do so, including the following reasons:

- We may share your information with analytics and search engine providers that assist us in the improvement and optimization of our site;
- We may share your personal information with companies and third parties performing services on our behalf (for example, credit reference agencies, customer relationship management providers, or other service providers), who will only use the information to provide the requested service. We may also share your personal information with other corporate group members.
- we may share alerts and information derived from identity verification checks with third parties for anti-money laundering and fraud prevention;
- we may disclose your personal information on request to the police or

any other regulator or government authority to fulfil our regulatory responsibilities, to help prevent or detect fraud or any other type of crime, or for any other reasonable purpose identified by the relevant authority;

- Except as set out in this privacy policy; we will not sell or disclose your data to any third party;
- We may share your information in case of a merger, acquisition, or sale of our assets. We shall communicate with you in the event of such a change.

6. Analytics

6.1 We may use third-party Service providers to monitor and analyze the use of our website.

6.2 One such service provider is Google. Google uses the data collected to track and monitor our Program and Site use. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its advertising network.

6.3 You may opt out of certain Google Analytics features through your mobile device settings, such as your device advertising settings, or by following the instructions provided by Google in their Privacy Policy: <https://policies.google.com/privacy>.

6.4 For more information on Google's privacy practices, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy>.

7. LINKS TO OTHER WEBSITES

7.1 Our Program and Site may contain links to other websites not operated by us. You will

be directed to that third party's site if you click on a third-party link. We strongly advise you to review the Privacy Policy of every site you visit.

7.2 We have no control over and assume no responsibility for the Content, privacy policies, or practices of any third-party sites or services.

8. SECURITY OF YOUR PERSONAL INFORMATION

8.1 The security of Your Personal Data is important to us but remember that no transmission method over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect Your Personal Data, we cannot guarantee its absolute security.

8.2 We restrict access to the information obtained from our websites and web pages to our employees, agents, Affiliates, Partners and contractors. We maintain physical, electronic, and procedural safeguards designed to protect personal information reasonably.

9. DATA PROTECTION COMPLIANCE

9.1 Every user is entitled to the following:

i) The right to access

You have the right to request copies of your data. We may charge you a small fee for this service.

ii) The right to rectification

You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you think is incomplete.

iii) The right to erasure

You have the right to request that we erase your data under certain conditions.

iv) The right to restrict processing

You have the right to request that we restrict the processing of your data under certain conditions.

v) The right to object to processing

Under certain conditions, you have the right to object to our processing of your personal data.

vi) The right to data portability

You have the right to request that we transfer the data collected to another organization or directly to you under certain conditions.

If you make a request, we have one month to respond to you. Please get in touch with us if you would like to exercise any of these rights.

10. CONSENT REQUESTS AND PREFERENCES

10.1 You may request us to identify the personal information we have collected and kept on our servers. To make such a request, contact us through the email provided below.

10.2 You may contact us to cancel, withdraw, or restrict the amount and type of information we collect and keep. We may keep using some of your data even after your withdrawal if the information is necessary to run your account or fulfil legal obligations. We may also stop providing services that we would only give if we had the information you have withdrawn.

11. Changes to this Privacy Policy

11.1 We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

11.2 We will inform you via email or a prominent notice on Our Program and Site before or when the changes become effective and update the "Last Updated" date at the top of this Privacy Policy.

11.3 You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are significant when posted on this page.

12. CONTACT US

If you have any questions about the provisions in this Privacy Policy, you can contact us:

By email at canineconnectionnh@gmail.com